

MUSEUM OF THE MOVING IMAGE

FOR IMMEDIATE RELEASE

“FROM MR. CHIPS TO SCARFACE: WALTER WHITE’S TRANSFORMATION IN *BREAKING BAD*,” EXHIBIT ON VIEW AT MUSEUM OF THE MOVING IMAGE FROM JULY 26 THROUGH OCTOBER 27, 2013

Exhibit to feature costumes, props, and behind-the-scenes video from the past five seasons of Breaking Bad

Vince Gilligan, Breaking Bad creator, to appear in person at a special program on Sunday, July 28

Astoria, New York, July 10, 2013—Museum of the Moving Image will present **“From Mr. Chips to Scarface: Walter White’s Transformation in *Breaking Bad*,”** an exhibit featuring costumes, props, and video material from the highly acclaimed AMC television series. The exhibit will open on July 26, 2013 in the Museum’s core exhibition *Behind the Screen*, and will be on view through October 27. On Sunday, July 28, the Museum will present **Making Bad: An Evening with Vince Gilligan**, *Breaking Bad*’s creator—a special program featuring video clips about the evolution of the show and White’s character. See below for ticket prices and description.

Breaking Bad returns for its final eight episodes on August 11 at 9:00 p.m. ET/PT. At the heart of the series is a truly remarkable performance by Bryan Cranston, who won three consecutive Emmy Awards for Best Actor for his portrayal of Walter White. A mild-mannered chemistry teacher, White learns that he has inoperable lung cancer, and begins producing the drug methamphetamine (“crystal meth”) to insure his family’s financial future. This Museum exhibit explores his startling transformation throughout the series, as he becomes increasingly amoral and ruthless in his new persona, Heisenberg.

Among the objects on view are several costumes worn by Cranston: the yellow Oxford shirt and khaki pants typical of White’s daily wear; the black pork pie hat, black jacket and pants, and green shirt favored by White’s alias, Heisenberg; the briefs worn by White during his first methamphetamine-making session, and the hazmat suit, gas mask, apron, and boots used in subsequent “cooking” scenes. Props include those relating to White’s cancer treatment—pharmaceuticals, PET scan, strands of loose hair (the result of his chemotherapy)—as well as objects featured in pivotal scenes in the series, including the pink teddy bear and Walt Whitman’s *Leaves of Grass*. Also on view will be selected clips from the series, and behind-the-scenes footage.

"We are thrilled to present material from this extraordinary and compelling television series, appropriately located in the 'Actor' section of the Museum's core exhibition, *Behind the Screen*. The exhibit explores how *Breaking Bad*'s filmmakers used a variety of visual cues to convey Walter White's transformation, including shifts in costume color palette and a series of symbolic props, and features many of the key costumes and props that helped communicate White's character development over the course of the series," said Barbara Miller, the Museum's Curator of the Collection and Exhibitions, who organized the *Breaking Bad* exhibit.

SPECIAL EVENT:

Making *Bad*: An Evening with Vince Gilligan

SUNDAY, JULY 28, 7:00 P.M.

Vince Gilligan is the creator, producer, and frequent writer and director of *Breaking Bad*. Writing in praise of the series in *The New York Times*, James Atlas wrote, "I watch *Breaking Bad* for the same reason I read the classics: to discover why people act the way they do. Also, it's colossally entertaining." Gilligan will talk about the creation and evolution of the series, and of Walter White's character, in this conversation accompanied by video highlights.

TICKETS: \$20 public / \$12 Museum members / free for Silver Screen members

and above. Tickets include admission to the Museum. Advance tickets are available online at movingimage.us or by calling 718 777 6800.

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About Museum of the Moving Image

Museum of the Moving Image (movingimage.us) advances the public understanding, enjoyment, and appreciation of film, television, and digital media. In its expanded and renovated facilities—acclaimed for both its accessibility and bold design—the Museum presents innovative interactive exhibitions; screenings of significant works; discussion programs featuring actors, directors, craftspeople, and business leaders; and dynamic education programs.

Hours: Wednesday-Thursday, 10:30 a.m. to 5:00 p.m. Friday, 10:30 to 8:00 p.m. Saturday-Sunday, 11:30 a.m. to 7:00 p.m. Closed Monday and Tuesday except for select holiday openings and special programs.

Film Screenings: Friday evenings, Saturdays and Sundays, and as scheduled. Unless otherwise noted, screenings are included with Museum admission.

Museum Admission: Free admission on June 22, 2013. Otherwise admission is \$12.00 adults

(18+); \$9.00 senior citizens and students (13+) with ID; \$6.00 children ages 3-12. Children under 3 and Museum members are admitted free. Admission to the galleries is free on Fridays, 4:00 to 8:00 p.m.

Location: 36-01 35 Avenue (at 37 Street) in Astoria.

Subway: M (weekdays only) or R to Steinway Street. Q (weekdays only) or N to 36 Avenue.

Program Information: Telephone: 718 777 6888; Website: movingimage.us

Membership: 718 777 6877, members@movingimage.us

The Museum is housed in a building owned by the City of New York on the campus of the Kaufman Astoria Studios. Its operations are made possible in part by public funds provided through the New York City Department of Cultural Affairs, the New York City Economic Development Corporation, the New York State Council on the Arts, the National Endowment for the Arts, the National Endowment for the Humanities, the Institute of Museum and Library Services, and the Natural Heritage Trust (administered by the New York State Office of Parks, Recreation, and Historic Preservation). The Museum also receives generous support from numerous corporations, foundations, and individuals.

About AMC:

Whether commemorating favorite films from every genre and decade or creating acclaimed original programming, AMC brings to its audience something deeper, something richer, *Something More*. The network reigns as the only cable network in history ever to win the Emmy® Award for Outstanding Drama Series four years in a row, and boasts the most-watched drama series in basic cable history with "The Walking Dead." AMC's original drama series include "Mad Men," "Breaking Bad," "The Walking Dead," "The Killing" and "Hell on Wheels." Its newest series, "Low Winter Sun," premieres this summer. AMC also explores authentic worlds with bold characters through its slate of unscripted original series like "Comic Book Men," "Small Town Security," "Talking Dead," and "Freakshow." AMC is owned and operated by AMC Networks Inc. and its sister networks include IFC, Sundance Channel, and WE tv. AMC is available across all platforms, including on-air, online, on demand and mobile. AMC: *Something More*.

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