

MUSEUM OF THE MOVING IMAGE

FOR IMMEDIATE RELEASE

CREATIVE TECHNOLOGY MAKERS LEAD YOUNG PEOPLE IN EXPLORING THEIR INVENTIONS IN DROP- IN STUDIO AT MOVING IMAGE

Saturday, October 27, and Saturday, November 17

Over the past few months, Museum of the Moving Image's popular weekly drop-in mediamaking studio has been attended by hundreds of kids who made their own animations, designed games, and built optical toys. Beginning this fall, the Museum will transform the Studio into a hands-on Tech Lab, once a month, by featuring creative technology specialists who will demonstrate new tools for making and examining moving images: On Saturday, October 27, 2012, kids can see a demonstration of a "descriptive camera," one that spits out a text description of what is shot, rather than an image; and on Saturday, November 17, they can participate in creating a collaborative animation led by artists at Reanimator Lab. See below for full descriptions.

"The idea is for kids, teens, and families to get an inside look at cutting-edge new technologies at the Tech Lab," said Chris Wisniewski, Deputy Director for Education. "This is an opportunity for Studio visitors to play, explore, and learn directly from the inventors, programmers, hackers, and researchers who have developed new tools that are not yet available to the public."

Tech Lab is recommended for ages 10+, accompanied by an adult (12+ on their own). Access to each Tech Lab is included with Museum admission, \$6 children 10–12, \$9 students (13+) and senior citizens, \$12 adults (18+).

At other times, the Museum will continue to offer its **Drop-In Moving Image Studio** on Saturdays from 12:00 to 5:00 p.m., recommended for ages 7+ accompanied by an adult (12+ on their own). In these sessions, with the assistance of Museum educators, young visitors will engage in hands-on creative work, making projects ranging from flipbooks and thaumatropes (hand-drawn optical toys) to stop-motion and computer animations and video games. Studio visitors will also have an opportunity to see, handle, and explore the inner workings of moving-image technology, such as projectors, film strips and video tape, video game consoles, and more.

Descriptive Camera by Matt Richardson

SATURDAY, OCTOBER 27, 12:00–5:00 P.M.

The Descriptive Camera works a lot like a regular camera—point it at something and press the button to capture the subject. Instead of producing the image, the Descriptive Camera outputs a text description of the scene. Modern digital cameras capture gobs of information about a photo, like the date and time it was taken, but nothing about the content of the photo. The Descriptive Camera *only* outputs information about the content. Matt Richardson is a Brooklyn-based technologist, video producer, and writer. He developed the Camera as a graduate student in New York University's prestigious ITP program; it has previously been featured on the *New York Times*'s "Bits" blog and on BBC News.

Reanimator Lab by Jason Eppink, Kelly Goeller, and Adrienne Silverman

SATURDAY, NOVEMBER 17, 12:00–5:00 P.M.

The Reanimator Lab is a community-sourced, hand-drawn animated GIF filter. Participants transform a short existing animation using physical materials like markers, glitter pens, and construction paper. The frames are collected, photographed, and assembled into new animations. The resulting animation will be posted online upon completion.

Jason Eppink builds interactive experiences and organizes events and exhibitions as the Museum's Assistant Curator of Digital Media. The rest of the time, he creates transgressive and participatory moments in public and online spaces and teaches digital art at New York University. Kelly Goeller is a visual artist and animator based in Brooklyn, and founder of //kneon, a commercial animation studio. She has since struck out on her own as a director, sculptor, and set designer for stop motion, and is best known for her NYC Pixel Pour sculptures. Adrienne Silverman is a short form television editor by trade and has also worked on numerous collectively made videos. She recently completed a feature length documentary, *Rerooting The Motor City*, with Paper Tiger Television.

Press Contact: Tomoko Kawamoto, tkawamoto@movingimage.us / 718 777 6830

Museum of the Moving Image (movingimage.us) advances the understanding, enjoyment, and appreciation of the art, history, technique, and technology of film, television, and digital media. In January 2011, the Museum reopened after a major expansion and renovation that nearly doubled its size. Accessible, innovative, and forward-looking, the Museum presents exhibitions, education programs, significant moving-image works, and interpretive programs, and maintains a collection of moving-image related artifacts.

Hours: Tuesday-Thursday, 10:30 a.m. to 5:00 p.m. Friday, 10:30 to 8:00 p.m. Saturday-Sunday, 11:30 a.m. to 7:00 p.m. Closed Monday except for holiday openings

Film Screenings: Friday evenings, Saturdays and Sundays, and as scheduled. Unless otherwise noted, screenings are included with Museum admission.

Museum Admission: \$12.00 for adults; \$9.00 for senior citizens and students with ID; \$6.00 for children ages 3-12. Children under 3 and Museum members are admitted free. Admission to the

galleries is free on Fridays, 4:00 to 8:00 p.m. Tickets for special screenings and events may be purchased in advance by phone at 718 777 6800 or online.

Location: 36-01 35 Avenue (at 37 Street) in Astoria.

Subway: M (weekdays only) or R to Steinway Street. Q (weekdays only) or N to 36 Avenue.

Program Information: Telephone: 718 777 6888; Website: movingimage.us

Membership: 718 777 6877, members@movingimage.us

The Museum is housed in a building owned by the City of New York and its operations are made possible in part by public funds provided through the New York City Department of Cultural Affairs, the New York City Economic Development Corporation, the New York State Council on the Arts, the National Endowment for the Arts, the National Endowment for the Humanities, the Institute of Museum and Library Services, and the Natural Heritage Trust (administered by the New York State Office of Parks, Recreation, and Historic Preservation). The Museum also receives generous support from numerous corporations, foundations, and individuals. For more information, please visit movingimage.us.

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